



# MARIAPAOLA MASSAFRA

## COMMUNICATION SPECIALIST

### PROFILE

Italian HR Psychologist with positive attitude of whom likes building a positive work environment for all employees. Professional, creative, collaborative, motivated, proactive looking for a position to use of her skills and passion.

### CONTACT

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📄 Mariapaola Massafra

### EDUCATION

● Master post-graduate degree in E-Human Resources Management and Digital KPI

Groupa Uczelnia Vistula, Warsaw | 2020

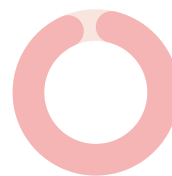
● Master's Degree in Human Resources Psychology

University of Bari "Aldo Moro" | 2018

## SKILLS



Content



Copywriting



Social media management

## WORK EXPERIENCE

### Language Data Analyst

Transperfect, Warsaw | 2022 - present

- Data classification (categorize and label data considering different criteria)
- Keep support documents and reference pages updated with the latest information

### Human Resources Psychologist

Groupa Uczelnia Vistula, Warsaw | 2021

- Manage company social profiles, such as LinkedIn, Facebook, Instagram, company website
- Became the team leader for multiple projects
- Helped supervise the various production teams with their creative projects
- Worked closely with the marketing team to produce concepts for clients.

### Social Media Manager

Baglietto e Partners, Rome | 2020

- Creating and editing graphic design assets for the web application and website
- Helping with day-to-day project tasks
- Developing and editing social media templates

## SOFTWARE

### Canva

### Microsoft Word

### Microsoft Power Point